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KRBL LTD October 04, 2021 Buy TARGET PRICE: Rs424 & Rs527 Time: 9-12 Months **CMP: Rs322 SNAPSHOT Overview:** KRBL Limited is an Indian rice processing and exporting company, and the world's largest rice miller. The company exports rice to over 80 Market Cap (Cr) 7,567 countries. The company was founded in 1889 in Lyallpur by two brothers-52 week H / L 331 / 173 Khushi Ram and Behari Lal; the company name is an acronym of their names Initially set up as a cotton-spinning business, it also had business interests in **BSE Code** 530813 edible oil, wheat and rice. **NSE Code** KRBL 0:288.00 H:331.35 L:285.70 C:321.55 UC:36.00 -675.00 600.00 525.00 450.00 375.00 307.18 321.55 225.00 150.00 Right Should 75.00 0.00 RSI[14,0]:70.38 80.00 70.38 40.00 Directional Movement[14] DI+:36.00 DI-:13.00 DI:46.00 ADX:25.7 61.00 30.50 25.70 0.00 /ol-10391840 -18M 1039184 2017 2019 2015 2016 2018 2020 2021 26 Sep2021 2015-2020 2020-2025

Investment Rationale:

- KRBL Ltd has given a breakout from a traditional reversal pattern i.e. Inverted Head & Shoulder.
- As the stock price came out from its 2 years consolidation, so does the RSI.
- Stock price successfully crossed 200WMA (Red Line) which is a strong positive indication.
- MACD has given a positive crossover; reading of 25.70 in ADX suggests the presence of a strong trend.
- Uptick in volume from the past couple of weeks, suggests strong accumulation from lower levels.

Recommendation:

We recommend a **BUY** on the company at current market price of Rs322 or decline up to Rs307 with the closing stop loss of Rs225 for a target of Rs424-Rs527 with a horizon of 9–12months.



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